

TECH + SRVC + YOU

+YOU

*A whole new way to connect with
your people – at work and in life.*

 EMPYREAN

OUR PURPOSE

CONNECTING BENEFITS, ENRICHING LIVES

We believe everyone deserves a workplace culture that supports their total well-being through benefits. We also believe that benefits are one of the most tangible expressions of company culture, and our mission is to connect employees to those life-enriching benefits through engaging people experiences that drive positive outcomes for employees, their loved ones, and our client organizations.

At our core, Empyrean exists to help each of our clients connect their employees and their families to the best benefits programs available to them, building a workplace culture focused on well-being both in and outside of work.

LILI
NERVOUS / MARRIED
NEW BEGINNING

AMANDA
SAGITTARIUS / SINGLE
DIGITAL NOMAD

HAROLD
PHONE SURFER / DEPENDENT
BATTLING ANXIETY

+YOU BELONG HERE

Your People Experience Matters More Today than Ever Before

Organizations are made up of people; individuals working towards a common goal but each with their own unique perspectives, backgrounds, experiences, and motivators.

The way your teams experience and connect to your company culture and benefit programs influences everything from engagement to retention to performance – each of which has a tremendous impact on HR and organizational success.

Eye Opening Statistics

84%

of employees are not confident in their benefit decisions

64%

of employees are overspending on healthcare benefits

75%

of employers struggle to help employees take full advantage of their benefit programs

Top Employer Challenges

Talent Attraction

Through current economic uncertainties and increased layoffs, unemployment numbers remain at record lows. Your Talent Acquisition teams need reliable tools to leverage your benefits programs as part of a strong employer brand to compete in today's competitive market.

Engagement & Retention

Your employees expect their employer to support them both in work and in life. To engage and retain talent, it is critical to deliver positive, personalized experiences that make each individual within your organization feel valued and supported - or your talent will look elsewhere without hesitation.

Increased Benefit Expectations

Today's consumers have nearly unlimited choices when it comes to purchasing items they need and want. Benefits and healthcare are no different, putting employers and the entire health system under more pressure than ever to transform the consumer experience and provide transparent, easy-to-navigate health and wellness experiences.

Benefit Education Gaps

Even as people demand more from their benefits programs, benefits education gaps persist. More than 84% of US workers report that they are not confident in their benefits decisions. Your employees need year-round guidance on choosing and using the best benefits available for their unique situations and circumstances.

Diversity, Equity, and Inclusion

Benefits are critical in advancing your DEIB goals. Unless your benefits programs are delivered in a way that feels personalized for each and every member of your employee population at any life stage or situation, no one will feel like they belong.

Dispersed Workforces

Whether you have an in-office, hybrid, or remote-first workplace, or if you have high populations of front-line and deskless workers, today's workforce is more geographically dispersed than ever before. Employers need to be strategic and thoughtful about how to engage workforces scattered across different locations by creating one centralized, accessible communication channel.

Expanding Generational Diversity

Today's workforce is more generationally diverse than ever, driving the need for targeted, centralized communication strategies that meet people where they are. Each generation engages with information differently, with mobile-first digital natives Gen Z and Millennials changing the way employers approach employee and benefits communications.

Inflation & Other Financial Stressors Impacting Employees

Just like you try to contain benefits-related costs, your people are trying to do the same and are relying on you to help them make informed and educated benefits decisions that are right for their unique situation.

Create a Centralized People Experience & Become an Employer of Choice with +YOU from Empyrean

Benefits play a central role in advancing every people-related goal within your organization, ultimately driving your total success as an organization. The key to leveraging benefits success to advance your broader HR goals is delivering these life-enriching benefits through a personalized, connected people experience.

It's time to reinvent *people & benefits* engagement.

TECH + SRVC + YOU

Since 2006, Empyrean has delivered the most accurate, reliable, and secure benefits administration solution in the market. We combine innovative technology and compassionate service to empower organizations to bring their benefit strategies to life and build stronger workplace cultures through benefits.

More than five million people every year rely on our TECH + SRVC to connect to life-enriching benefits when they need them most.

+YOU is Empyrean's people experience, designed to meet your people where they want to be met, both at work and in life.

What is +YOU?

Empyrean's +YOU people experience helps HR and benefit leaders simplify their work technology stack, and quickly and easily create a single experience to build meaningful connections with their team, all in one unique and familiar mobile experience.

+YOU provides a single entry point to your entire employee experience through your customized employer-branded app, building a meaningful connection to your brand, culture, benefits, and all the resources put in place by your HR team. Our +YOU solution is designed to meet your people where they want to be met - both at work and in life - and all in one place.

+50%
RETENTION

Organizations have experienced a 50% increase in employee retention using the +YOU custom-branded app.

\$1,800
AVG. SAVINGS

People have saved an average of \$1,880 when accepting +YOU personalized recommendations.

A Living & Breathing Experience

+YOU creates a personalized, dynamic benefits experience fueled by individualized health data, helping your people both choose the best benefits available for their unique needs and use those benefits in the most impactful way possible.

Meaningful, Targeted Communications

Create curated and engaging campaigns designed to drive behavior, improve benefits decision making, and elevate your employer brand while supporting your teams.

Custom-Branded Mobile App

Deliver one centralized, mobile-first experience with your customized app that looks and feels like your brand. Your people can easily access every resource and initiative you have put in place to support them, appreciating how you help them navigate their personal and professional lives.

Every Day, Year-Round Engagement

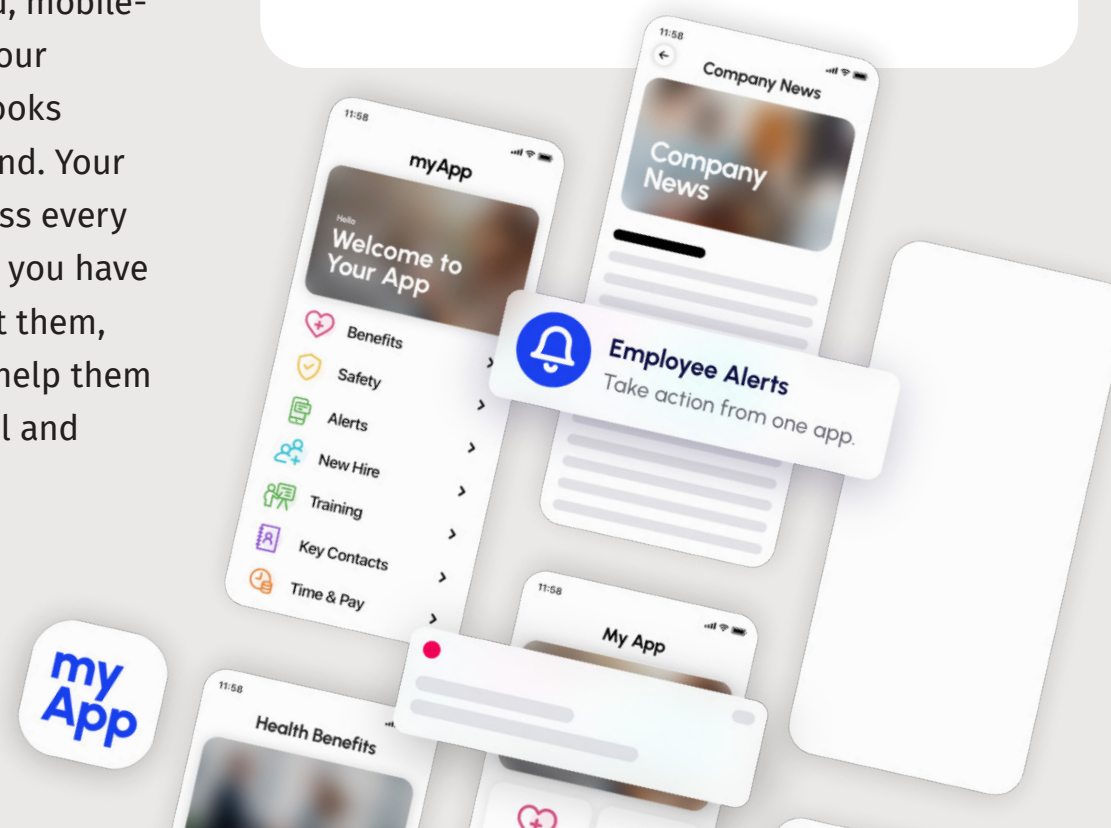
Be there for your people when they need you the most, not just at enrollment time. Whether it's as simple as having an ID card to show at the doctor's office or as complex as navigating the pregnancy expense trail, provide the support your teams need in the moments that matter.

All in One, All Together

A single entry point that connects your people to your company culture and all the benefits and resources you've invested in to support them.



*Need to communicate quickly?
Leverage push notifications to
communicate with your entire team
in a targeted, meaningful way.*



An Experience Driven by Precision Benefits

Personalization that Scales with You

Our scalable solution is built with your growth and benefits evolution in mind. Regardless of your current participant population, we provide the tools you need to create personalized, engaging, and meaningful benefit experiences that support your organization's goals both today and in the future.

Secure, HIPAA Compliant Interactions

Empyrean exceeds all industry security standards so that the protection of your team's data is never in question.

While still adhering to all HIPAA compliance standards tied to private health information, our solution provides HR teams with the tools they need to send timely, relevant communications and guidance based on health data and other triggers and indicators.

One Connected Experience

While there is a monumental amount of data that exists on each and every one of us in the healthcare and benefits system, data and programs are housed in disconnected apps that fail to provide one centralized, combined viewpoint.

The interoperability of data and information across applications and platforms drives +YOU personalization and effectiveness, enabling the ability for multiple systems to exchange health information and use the information once it is received – all through one centralized access point.



Precision Benefits

Empowering Personalized Recommendations with Data

People expect their data to be used to help them make better decisions, and benefits are no exception. With Precision Benefits, +YOU provides your people with personalized benefits recommendations based on their own personal health data history, providing visibility into likely future healthcare needs.

At enrollment, this personalized claims data predicts future health care needs for that coverage year, helping your people understand anticipated costs and how each plan option available to them will perform under those assumptions, driving them towards right-sized coverage options for their individual needs.

Even more importantly, Precision Benefits will actively engage people all year long through personalized content, notifications, reminders, and displays, ultimately driving improved utilization and adoption rates and benefits performance.

24/7 Access to Performance Metrics & Analytics

+YOU's analytics engine tracks all in-app interactions to tell you exactly what content your employees are consuming and what they might be missing out on.

You have 24/7 access to your analytics to see exactly how and where your employees are interacting in the app. The platform also provides monthly reports on your performance metrics and works with you to optimize your engagement strategy, every step of the way.



Meet your people where they are – or better yet, where they want to be met.

Technology has changed the way we live and work. The average American checks their phone 262 times a day – that's once every 5.5 minutes. Millennials and Gen-Z employees don't know a world – much less a workplace – without technology, and almost every person, in every industry, in any job function checks their phone throughout the day.

Through +YOU, all your people resources are integrated into one mobile-first digital hub that your employees will not only rely on, but love to use.

Are you ready to change the way you think about your people experience?

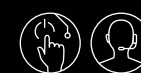
No matter how many programs you deliver, if your team doesn't know where or how to engage, it won't have the impact you expect.

We understand the importance of delivering an engaging and dynamic people experience that is integrated into everyday life. We are passionate about helping you create meaningful relationships with your people.

That is why we have developed +YOU, the next evolution of our people experience.

At Empyrean, we develop the innovative and effective solutions to make life better for everyone. Our new people experience is designed to bridge the gap between technology and people, allowing for an effortless experience.

+YOU will enhance the way your people interact with their benefits and your organization, creating a whole new world of engagement and connection.



Contact Empyrean today to learn more.

Main: (281) 768-2900 | Toll-free: (800) 934-1451 | GoEmpyrean.com



TECH + SRVC + YOU

*"This is my first time
working with a
benefits platform, and
it has been amazing"*



LEARN MORE



*"I like that the tool
advised that I was
paying too much for
benefits and it had
an answer for me."*